

Creating Change Through Business: A Hands-On Introduction to Social Entrepreneurship

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KEYWORDS: Business Models and Strategy.

In today's world, students are eager to make a difference, and entrepreneurship provides an incredible way to channel their drive for social change. The Social Entrepreneurship module introduces high school students to the principles of social entrepreneurship and the Theory of Change. This lesson empowers students to identify social issues, empathize with those affected, and design innovative solutions to create lasting impact.

What's in the Module?

This module is equipped with all the resources needed to bring social entrepreneurship into your classroom:

- Detailed Lesson Plan: A step-by-step guide to introducing social entrepreneurship and guiding students through developing their own social impact ideas.
- Slide Deck: Visual aids to help students understand key concepts, including the Theory of Change and empathy mapping.
- Student Worksheets: Practical tools like the Theory of Change and Empathy Map templates to support students in structuring and refining their ideas.

Learning Objectives

By the end of this lesson, students will:

- Understand social entrepreneurship and its role in addressing social and environmental issues.
- Identify and map out solutions to social issues using the Theory of Change framework.
- Develop empathy for those affected by social challenges, applying that understanding to create meaningful solutions.
- Present a clear social enterprise concept and discuss its potential impact.

Why Use It?

The Social Entrepreneurship module enables students to explore the intersection of business and social good.

With hands-on activities like empathy mapping and solution brainstorming, students can learn to approach challenges with a problem-solving mindset while considering the impact of their solutions. This module is a valuable addition to any classroom focused on developing socially responsible, innovative thinkers.

How to Use It in Your Classroom

This module is perfect for high school courses in entrepreneurship, social studies, or community leadership. Start by introducing social entrepreneurship and the Theory of Change, then guide students as they identify social problems and develop impactful solutions. Through group discussions and presentations, students gain practical experience in designing initiatives that make a difference in their communities.

Inspire students to take action and make a positive impact on the world. The Social Entrepreneurship module is a practical, engaging way to teach the next generation of changemakers!

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[Example TCF](https://eiexchange.com/api/submissions/1151/documents?file=Example%20-%20TCF.pdf&download=1)
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[Theory of Change Framework](https://eiexchange.com/api/submissions/1151/documents?file=Theory%20of%20Change%20Framework.pdf&download=1)
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