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Why Growing Startups Need Metrics as Well as Passion

Dave Feldman (Livability Project)

KEYWORDS: Accommodation & Food Services, Management, Organization, Leadership, Learn From Leaders, Entrepreneurship.

Scott Nash explains how he evaluates risk, manages growth and balances entrepreneurial passion with the discipline needed to run a larger company.

EIX's Dave Feldman talks with the founder and CEO of Mom's Organic Market, whose business started in his mother's garage and has grown like a beanstalk. A self-described former "juvenile delinquent" and fearless poker player, Scott Nash shares his insights about the early passion that sustains a new business, the sobering need for metrics and accountability later, the calculus behind his risk-taking, and how to keep focused on your core mission as your business grows and matures.

Additional Search Terms: Sustainable, sustainability, climate change, environment, environmental, sustainable business, reversing climate change, global warming, organic food, organic living, accounting

Link to video

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