



Green Giant: Grocer Scott Nash on Organic Growth

Dave Feldman (Livability Project)

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EIX's Dave Feldman talks with the founder and CEO of Mom's Organic Market, whose business started in his mother's garage and has grown like a beanstalk. A self-described former "juvenile delinquent" and fearless poker player, Scott Nash shares his insights about the early passion that sustains a new business, the sobering need for metrics and accountability later, the calculus behind his risk-taking, and how to keep focused on your core mission as your business grows and matures.

