

Announcing Our 2024-25 Schulze Awards Winners

Kimberly Eddleston (Northeastern University)
Mat Hughes (University of Leicester)

KEYWORDS: Schulze Awards.

Each year, the Schulze Publication Awards celebrate the authors of the most impactful articles published on FamilyBusiness.org and EIX, our sister publication. These awards recognize exceptional thought leadership, clarity of perspective, and the ability to bridge research and practice, inspiring entrepreneurs, educators, and family business leaders worldwide.

Our newest group of FamilyBusiness.org winners — who published articles during the academic year of July 1, 2024 through June 30, 2025 — wrote about topics that are both perennial and timely: conflict, leadership and governance, ESG, managing wealth, marketing your business, navigating tariffs and uncertainty, and much more. Their contributions have helped establish FamilyBusiness.org as a top resource for cutting-edge research and practical guidance for family-run enterprises.

Here are the winners!

2024/25 Schulze Publication Award Winners

Applied and Practice

Nadine Kammerlander and David Hoeflmayr, [When Family Businesses Should Think Like Private Equity Firms](https://familybusiness.org/content/when-family-businesses-should-think-like-private-equity-firms) (<https://familybusiness.org/content/when-family-businesses-should-think-like-private-equity-firms>)

Doug Baumol and Blair Trippe, [A New Way to Resolve Extreme Conflict in Family Businesses](https://familybusiness.org/content/a-new-way-to-resolve-extreme-conflict-in-family-businesses) (<https://familybusiness.org/content/a-new-way-to-resolve-extreme-conflict-in-family-businesses>)

Mat Hughes, Qilin Hu, Boyka Simeonova, Bingbing Ge, Wunnam Basit ISSAH, Sarah Jack, Paul Hughes, Siqi Dai and Martin Kemp, [ESG Essentials for Family Firms](https://familybusiness.org/content/esg-essentials-for-family-firms) (<https://familybusiness.org/content/esg-essentials-for-family-firms>)

Commentary

Rostyslav [5 Practical Tips for Making Business Decisions With Family Members](https://familybusiness.org/content/5-practical-tips-for-making-business-decisions-with-family-members) (<https://familybusiness.org/content/5-practical-tips-for-making-business-decisions-with-family-members>)

Interviews

Kimberly Eddleston, Ben Berger and Ron Nahass, [Outsource or Hire? Advice for Family Businesses](https://familybusiness.org/content/outsourcing-or-hiring-advice-for-family-businesses) (<https://familybusiness.org/content/outsourcing-or-hiring-advice-for-family-businesses>)

Kimberly Eddleston and Aimee Wrubel, [A Family Council Can Help Larger Families Stay Connected](https://familybusiness.org/content/a-family-council-can-help-larger-families-stay-connected) (<https://familybusiness.org/content/a-family-council-can-help-larger-families-stay-connected>)

Practice Insight

Joseph Astrachan and Claudia Binz Astrachan, [Tariffs, Turmoil, and Family Tiffs: Navigating the Current Chaos](https://familybusiness.org/content/tariffs-turmoil-and-family-tiffs-navigating-the-current-chaos) (<https://familybusiness.org/content/tariffs-turmoil-and-family-tiffs-navigating-the-current-chaos>)

Srbuhi Avetisyan, [Unready and Unadvised: The Silent Crisis in Family Wealth Transfer](https://familybusiness.org/content/unready-and-unadvised-the-silent-crisis-in-family-wealth-transfer) (<https://familybusiness.org/content/unready-and-unadvised-the-silent-crisis-in-family-wealth-transfer>)

Joseph Astrachan and George Manners, [Business Families Must Get Real About Growth and Payouts](https://familybusiness.org/content/business-families-must-get-real-about-growth-and-payouts) (<https://familybusiness.org/content/business-families-must-get-real-about-growth-and-payouts>)

Research Insight

Philipp Jaufenthaler, Andreas Kallmuenzer, Sascha Kraus and Alfredo De Massis, [Consumers Love Local Brands. That's Good News For Family Businesses](https://familybusiness.org/content/consumers-love-local-brands-thats-good-news-for-family-businesses) (<https://familybusiness.org/content/consumers-love-local-brands-thats-good-news-for-family-businesses>)

Roland Kidwell, Kimberly Eddleston, Linda Kidwell and John Cater, [Why Families and Their Firms Behave](https://familybusiness.org/content/why-families-and-their-firms-behave)

Badly(<https://familybusiness.org/content/why-families-and-their-firms-behave-badly>)

Wei Shen, Cecilia Gu and Lin-Hua Lu, **Nonfamily CEOs Are Most Vulnerable in the Middle Stage of Their Tenure**(<https://familybusiness.org/content/nonfamily-ceos-are-most-vulnerable-in-the-middle-stage-of-their-tenure>)

Fabio Quarato, Maria J. Sanchez-Bueno, Domenico Cambrea, Fernando Munoz-Bullon and Mario Daniele Amore, **CEOs Who've Been Mentored Achieve Better Financial Results**
(<https://familybusiness.org/content/ceos-who've-been-mentored-achieve-better-financial-results>)

Congratulations to All Awardees

The Schulze Publication Awards honor more than individual excellence—they highlight the FamilyBusiness.org and EIX mission to provide free, research-based resources that educate, inform, and inspire. This year's winners embody that mission, offering actionable insights and thought-provoking research for the global community.