Unique Pontoons

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The 2016 EIX online student competition was designed to reward and encourage students' innovative ideas for new products or services. The students pitched their ideas in seven-minute videos, submitted to eiexchange.com. Judges awarded points based on factors such as how well the new offering addressed a market need, the size of the market, staffing requirements for the new company, the need for venture capital, marketing plans and other aspects of the business.

"Our inaugural competition attracted strong entries showing very innovative thinking from these student entrepreneurs," said Brian Abraham, Associate Dean at the Schulze School of Entrepreneurship at University of St. Thomas in Minneapolis, who coordinated the competition.

Search Terms: Student entrepreneurs, eFest2017, eFest, student innovators, business plans, business ideas

Link to video

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