EIX: A Resource for Entrepreneurship Educators and Their Students

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Are you looking for high-quality new material to enrich your entrepreneurship courses and freshen up the syllabus? Are you tired of making students pay for subscription resources? Do your students need some inspiration and direction to help them take their business ideas to a competition?

Entrepreneur and Innovation Exchange (https://eiexchange.com/) and Familybusiness.org (https://familybusiness.org/) have libraries of commentaries, case studies, exercises, practitioner-oriented articles and video interviews with great entrepreneurs. All are interesting, useful and perhaps the best part, free. These resources are made possible by the Richard M. Schulze Family Foundation (https://www.schulzefamilyfoundation.org/) -- a charitable venture established by Best Buy Founder Dick Schulze. One of Dick’s missions is to improve the success rate of new businesses, and we strive to bring new and aspiring entrepreneurs the best information possible about running a business successfully. Dick also realizes the important role of educators in supporting new entrepreneurs, which is why other articles focus on teaching methods and classroom exercises. And an initiative that launched in 2017, e-Fest, is a business idea competition specifically for undergraduates. Our 2019 competition (https://eiexchange.com/content/402-georgia-state-team-is-efest-2019-grand-prize-win) celebrated 25 student finalist teams and awarded more than $250,000 to the top three and their universities.

Along with providing resources for students and teachers, we are also looking to publish interesting work. If you would like to publish your research on entrepreneurship or share ideas about what worked in your classroom, please explore EIX and consider it as your outlet. All submissions are peer-reviewed.

The links below provide direct access to some of our popular interviews, articles and cases and to articles about e-Fest. To browse our entire growing collection of learning resources click here (https://eiexchange.com/learning-resources).

Video interviews
eFest2018 Winner is Making Life More Colorful for Diabetics (https://eiexchange.com/content/efest-2018-winner-is-making-life-more-colorful-for-diabetics?search=efest)
Mission-Driven Startup Helps Abuse Survivors (https://eiexchange.com/content/mission-driven-startup-helps-abuse-survivors?search=efest)
More Women Should Study Entrepreneurship (https://eiexchange.com/content/more-women-should-study-entrepreneurship)
A Father/Son Sitdown: Howard and Steven Aldrich (https://eiexchange.com/content/193-a-father-son-sitdown-howard-and-steven-
Delivering the Goods: An Interview with Best Buy Founder Dick Schulze

Articles

Case Studies, Movies, TV Shows and Other Family Business Resources
(https://familybusiness.org/content/case-studies-movies-tv-shows-and-other-family-businesses) by Alfredo DeMassis and Josip Kotlar

Innovation Challenge Engages Students at a Commuter School
(https://eixexchange.com/content/374-innovation-challenge-engages-students-at-a-commuter-school) by Jing Betty Feng

Shifting Entrepreneurial Thinking Into High Gear
(https://eixexchange.com/content/196-shifting-entrepreneurial-thinking-into-high-gear) by Mark Spriggs

Entrepreneurship’s Moral Minefields: A Conversation with Steve Blank
(https://eixexchange.com/content/382-entrepreneurship-s-moral-minefields-a-conversation) by Catherine Buday

From Entitlement to Contribution
(https://familybusiness.org/content/from-entitlement-to-contribution) by Robert Caldwell

"Tommie Tank" Helps Students Learn to Finance Ventures
(https://eixexchange.com/content/296-tommie-tank-helps-students-learn-to-finance-ventures) by Jay Ebben

STEM Students and Faculty Can Gain Entrepreneurial Thinking and Skills
(https://eixexchange.com/content/321-stem-students-and-faculty-can-gain-entrepreneurial-thinking) by Carla Pavone

Action Exercises Engage Students More Fully than Lectures and Exams
(https://eixexchange.com/content/348-action-exercises-engage-students-more-fully-than) by James Wetherbe

Teaching Innovation with the Film "Objectified"
(https://eixexchange.com/content/206-teaching-innovation-with-the-film-objectified) by Daniel Forbes

Educating the Unintended Entrepreneur
(https://eixexchange.com/content/344-educating-the-unintended-entrepreneur) by Roy Carriker

Small Acts of Entrepreneurship Transcend the Business Realm
(https://eixexchange.com/content/337-small-acts-of-entrepreneurship-transcend-the-business-world) by Donna DeCarolis

Social Entrepreneurship Exercise: Developing Your Theory of Change
(https://eixexchange.com/content/289-social-entrepreneurship-exercise-developing-your-theory) by Sophie Bacq

Confidentiality Agreements Promote Candor in Family Business Classes
(https://familybusiness.org/content/confidentiality-agreements-promise-candor-in-family-business-classes) by Kimberly Eddleston and Devina Raithatha

How New Businesses Can Improve Their Chance of Survival
(https://eixexchange.com/content/270-how-new-businesses-can-improve-their-chances-of-survival) by Howard Aldrich

Entrepreneurship Education Must Start Before College
(https://eixexchange.com/content/291-entrepreneurship-education-must-start-before-college) by Roy Carriker

Want to Give Your Students Real-World Experience?

Why Didn’t I Think of That? A Classroom Exercise for Developing Entrepreneurial Thinking (https://eiexchange.com/content/32-why-didnt-i-think-of-that-a-classroom-exercise-f) by Dan Holland

Should I Participate in a Business Accelerator? (https://eiexchange.com/content/78-should-i-participate-in-a-business-accelerator) By Jon Eckhardt

Entrepreneurs are Built, Not Born (https://eiexchange.com/content/110-entrepreneurs-are-built-not-born) by Ron Mitchell

Every College Student Should Take a Course in Entrepreneurship (https://eiexchange.com/content/245-every-college-student-should-take-a-course-in-entrepreneurship) by Sara Cochran

Entrepreneurship Programs Should Nurture Companies of One (https://eiexchange.com/content/39-entrepreneurship-programs-should-nurture-companies-of-one) by George Gendron

e-Fest

Home Page with Last Year’s Winners (https://eiexchange.com/e-fest)
e-Fest Rules (https://eix.org/e-fest-guide/faqs/)

Turning Good Presentations into Great Ones (https://eiexchange.com/content/127-turning-good-business-presentations-into-great-ones) by Joan Moser

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Please direct inquiries about using or submitting content to: info@eiexchange.com

All the best,

David Deeds
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Entrepreneurship and Innovation Exchange

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