EIX: A Resource for Entrepreneurship Educators and Their Students

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Are you looking for high-quality new material to enrich your entrepreneurship courses and freshen up the syllabus? Are you tired of making students pay for subscription resources? Do your students need some inspiration and direction to help them take their business ideas to a competition?

Entrepreneur and Innovation Exchange (https://eiexchange.com/) has a library of commentaries, case studies, exercises, practitioner-oriented articles and video interviews with great entrepreneurs. All are interesting, useful and perhaps the best part, free. These resources are made possible by the Richard M. Schulze Family Foundation (https://www.schulzefamilyfoundation.org/) -- a charitable venture established by Best Buy Founder Dick Schulze. One of Dick’s missions is to improve the success rate of new businesses, and EIX strives to bring new and aspiring entrepreneurs the best information possible about running a business successfully. Dick also realizes the important role of educators in supporting new entrepreneurs, which is why other articles focus on teaching methods and classroom exercises. And an initiative that launched in 2017, e-Fest, is a business idea competition specifically for undergraduates. Our competition in April 2017 celebrated 25 student finalist teams and awarded more than $250,000 to the top three and their universities.

Along with providing resources for students and teachers, we are also looking to publish interesting work. If you would like to publish your research on entrepreneurship or share ideas about what worked in your classroom, please explore EIX and consider it as your outlet. All submissions are peer-reviewed.

The links below provide direct access to some of our popular interviews, articles and cases and to articles about e-Fest. To browse our entire growing collection of learning resources click here (https://eiexchange.com/learning-resources).

Video interviews


How Eric Martell Cooked up a 'Digital Food Court' (https://eiexchange.com/content/98-how-eric-martell-cooked-up-a-digital-food-court?search=)


A Father/Son Sitdown: Howard and Steven Aldrich (https://eiexchange.com/content/193-a-father-son-sitdown-howard-and-steven-aldrich)


Marnie Abramson: Caring for the Bottom Line and the Planet (https://eiexchange.com/content/123-marnie-abramson-caring-for-the-bottom-line-and-the-planet)
RX for Success: Former MinuteClinic CEO Linda Hall Shares Her Stories
(https://eiexchange.com/content/104-rx-for-success-former-minuteclinic-ceo-linda-hall-shares-her-stories)

Legal Zoom Co-Founder: Trick Yourself to do the Impossible
(https://eiexchange.com/content/121-legal-zoom-co-founder-trick-yourself-to-do-the-impossible)

Articles

Innovation Challenge Engages Students at a Commuter School
(https://eiexchange.com/content/374-innovation-challenge-engages-students-at-a-commu) by Jing Betty Feng

STEM Students and Faculty Can Gain Entrepreneurial Thinking and Skills
(https://eiexchange.com/content/321-Stem-students-and-faculty-can-gain-entrepreuneri) by Carla Pavone

Action Exercises Engage Students More Fully than Lectures and Exams
(https://eiexchange.com/content/348-action-exercises-engage-students-more-fully-than) by James Wetherbe

Educatiing the Unintended Entrepreneur
(https://eiexchange.com/content/344 Educating-the-Unintended-Entrepreneur?search=education%20and%20teaching) by Roy Carriker

Small Acts of Entrepreneurship Transcend the Business Realm

How New Businesses Can Improve Their Chance of Survival
(https://eiexchange.com/content/270-how-new-businesses-can-improve-their-chances-of-survival) by Howard Aldrich

Entrepreneurship Education Must Start Before College

Want to Give Your Students Real-World Experience? Try Consulting Projects
(https://eiexchange.com/content/88-want-to-give-your-entrepreneurship-students-real-world-experience-try-consulting-projects) by Kim Eddleston

Managing Conflict in New Ventures
(https://eiexchange.com/content/31-managing-conflict-in-new-ventures) by Dan Forbes

Should I Participate in a Business Accelerator?
(https://eiexchange.com/content/78-should-i-participate-in-a-business-accelerator) By Jon Eckhardt

Entrepreneurs are Built, Not Born
(https://eiexchange.com/content/110-entrepreneurs-are-built-not-born) by Ron Mitchell

Every College Student Should Take a Course in Entrepreneurship
(https://eiexchange.com/content/245-every-college-student-should-take-a-course-in-entrepreneurship) by Sara Cochran

Entrepreneurship Programs Should Nurture Companies of One
(https://eiexchange.com/content/39-entrepreneurship-programs-should-nurture-companies-of-one) by George Gendron

e-Fest

Home Page with Last Year's Winners
(https://eiexchange.com/e-fest)

e-Fest Rules for 2019(https://eix.org/e-fest-guide/faqs/)

Turning Good Presentations into Great Ones
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Please direct inquiries about using or submitting content to: info@eiexchange.com

All the best,

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