Entrepreneur & Innovation Exchange
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Free Entrepreneurship Teaching Resources for College and High School Educators

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KEYWORDS: Innovation, Research Methods, Teaching Methods, Internet Business Models, Entrepreneurship.

EIX offers free case studies, classroom exercises, articles, videos and teaching modules to help educators bring entrepreneurship to life.

Are you looking for high-quality new material to enrich your entrepreneurship courses and freshen up the syllabus? Are you tired of making students pay for subscription resources? Do your students need some inspiration and direction to help them take their business ideas to a competition?

Entrepreneur and Innovation Exchange (https://eiexchange.com/) and Familybusiness.org (https://familybusiness.org/) have libraries of commentaries, case studies, exercises, practitioner-oriented articles and video interviews with great entrepreneurs. All are interesting, useful and perhaps the best part, free. These resources are made possible by the Richard M. Schulze Family Foundation (https://www.schulzefamilyfoundation.org/) -- a charitable venture established by Best Buy Founder Dick Schulze. One of Dick's missions is to improve the success rate of new businesses, and we strive to bring new and aspiring entrepreneurs the best information possible about running a business successfully. Dick also realizes the important role of educators in supporting new entrepreneurs, which is why other articles focus on teaching methods and classroom exercises. And an initiative that launched in 2017, e-Fest, is a business idea competition specifically for undergraduates. Our 2024 competition (https://eiexchange.com/content/announcing-the-winning-teams-for-e-fest-2024) celebrated 25 student finalist teams and awarded more than $215,000 in prizes to the top winners.

In 2024, realizing that entrepreneurial thinking should be nurtured well before college, we introduced free teaching modules designed for high school educators. They are adapted from our research-backed teaching exercises for the college level, and were developed with input from the high school teachers themselves. The goal is bringing entrepreneurship principles to life in a fun and engaging way.

Along with providing resources for students and teachers, we are also looking to publish interesting work. If you would like to publish your research on entrepreneurship or share ideas about what worked in your classroom, please explore EIX and consider it as your outlet. All submissions are peer-reviewed.

Browse our free resources for college professors (https://eiexchange.com/search?search=&type=Education+and+Teaching&pageSize=10)

Check out our free teaching modules for high school educators (https://eiexchange.com/educator-resources-hub)

About Us

EIX is a non-profit organization that is funded by the Schulze Foundation to promote entrepreneurship (more about EIX(https://eiexchange.com/about)). While we post free displays of entrepreneurship schools where our editors teach, we do not sell or accept paid ads. Nor do we sell or provide your information or your students' information to any other organizations. Please explore the site and consider including our content in your courses and publishing your research, insights and best practices in the classroom on EIX.

Please direct inquiries about using or submitting content to: info@eiexchange.com

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All the best,

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Additional Search Terms: tools for teachers, resources for teachers, resources for professors, business schools, entrepreneurship schools, teaching entrepreneurship, classroom resources

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