

EIX: A Resource for Entrepreneurship Educators and Their Students

David Deeds (University of St. Thomas)

KEYWORDS: Entrepreneurship, Innovation, Research Methods, Teaching Methods, Internet Business Models.

Are you looking for high-quality new material to enrich your entrepreneurship courses and freshen up the syllabus? Are you tired of making students pay for subscription resources? Do your students need some inspiration and direction to help them take their business ideas to a competition?

Entrepreneur and Innovation Exchange (<https://eiexchange.com/>) and Familybusiness.org (<https://familybusiness.org/>) have libraries of commentaries, case studies, exercises, practitioner-oriented articles and video interviews with great entrepreneurs. All are interesting, useful and perhaps the best part, free. These resources are made possible by the [Richard M. Schulze Family Foundation](https://www.schulzefamilyfoundation.org/) (<https://www.schulzefamilyfoundation.org/>) -- a charitable venture established by Best Buy Founder Dick Schulze. One of Dick's missions is to improve the success rate of new businesses, and we strive to bring new and aspiring entrepreneurs the best information possible about running a business successfully. Dick also realizes the important role of educators in supporting new entrepreneurs, which is why other articles focus on teaching methods and classroom exercises. And an initiative that launched in 2017, e-Fest, is a business idea competition specifically for undergraduates. Our [2019 competition](https://eiexchange.com/content/402-georgia-state-team-is-efest-2019-grand-prize-win) (<https://eiexchange.com/content/402-georgia-state-team-is-efest-2019-grand-prize-win>) celebrated 25 student finalist teams and awarded more than \$250,000 to the top three and their universities.

Along with providing resources for students and teachers, we are also looking to publish interesting work. If you would like to publish your research on entrepreneurship or share ideas about what worked in your classroom, please explore EIX and consider it as your outlet. All submissions are peer-reviewed.

The links below provide direct access to some of our

popular interviews, articles and cases and to articles about e-Fest. To browse our entire growing collection of learning resources click [here](https://eiexchange.com/learning-resources) (<https://eiexchange.com/learning-resources>).

Video interviews

[eFest2018 Winner is Making Life More Colorful for Diabetics](https://eiexchange.com/content/efest-2018-winner-is-making-life-more-colorful-for-diabetics?search=efest)

(<https://eiexchange.com/content/efest-2018-winner-is-making-life-more-colorful-for-diabetics?search=efest>)

[Mission-Driven Startup Helps Abuse Survivors](https://eiexchange.com/content/mission-driven-startup-helps-abuse-survivors?search=efest)

(<https://eiexchange.com/content/mission-driven-startup-helps-abuse-survivors?search=efest>)

[Park & Diamond: eFest2017 Winner Ready to Launch](https://eiexchange.com/content/Park-and-Diamond-efest2017-winner-ready-to-launch)

(<https://eiexchange.com/content/Park-and-Diamond-efest2017-winner-ready-to-launch>)

[More Women Should Study Entrepreneurship](https://eiexchange.com/content/more-women-should-study-entrepreneurship)

(<https://eiexchange.com/content/more-women-should-study-entrepreneurship>)

[B-School Students Put New Restaurant on the Map](https://eiexchange.com/content/112-b-school-students-put-new-restaurant-on-the-map?search=)

(<https://eiexchange.com/content/112-b-school-students-put-new-restaurant-on-the-map?search=>)

[A Father/Son Sitdown: Howard and Steven Aldrich](https://eiexchange.com/content/193-a-father-son-sitdown-howard-and-steven)

([https://eiexchange.com/content/193-a-father-son-sitdown-howard-and-steven-](https://eiexchange.com/content/193-a-father-son-sitdown-howard-and-steven)



aldrich)

[Delivering the Goods: An Interview with Best Buy Founder Dick Schulze](#)

(<https://eiexchange.com/content/6-delivering-the-goods-an-interview-with-best-buy-and-eix-founder-dick-schulze>)

Articles

[Case Studies, Movies, TV Shows and Other Family Business Resources](#)

(<https://familybusiness.org/content/case-studies-movies-tv-shows-and-other-family-bu>) by Alfredo DeMassis and Josip Kotlar

[Innovation Challenge Engages Students at a Commuter School](#)

(<https://eiexchange.com/content/374-innovation-challenge-engages-students-at-a-commu>) by Jing Betty Feng

[Shifting Entrepreneurial Thinking Into High Gear](#)

(<https://eiexchange.com/content/196-shifting-entrepreneurial-thinking-into-high-gear>) by Mark Spriggs

[Entrepreneurship's Moral Minefields: A Conversation with Steve Blank](#)

(<https://eiexchange.com/content/382-entrepreneurships-moral-minefields-a-conversatio>) by Catherine Buday

[From Entitlement to Contribution](#)

(<https://familybusiness.org/content/From-entitlement-to-contribution>) by Robert Caldwell

["Tommie Tank" Helps Students Learn to Finance Ventures](#)

(<https://eiexchange.com/content/296-tommie-tank-helps-students-learn-to-finance-vent>) by Jay Ebben

[STEM Students and Faculty Can Gain Entrepreneurial Thinking and Skills](#)

(<https://eiexchange.com/content/321-Stem-students-and-faculty-can-gain-entrepreneuri>) by Carla Pavone

[Action Exercises Engage Students More](#)

[Fully than Lectures and Exams](#)

(<https://eiexchange.com/content/348-action-exercises-engage-students-more-fully-than>) by James Wetherbe

[Teaching Innovation with the Film "Objectified"](#)

(<https://eiexchange.com/content/206-teaching-innovation-with-the-film-objectified>) by Daniel Forbes

[Educating the Unintended Entrepreneur](#)

(<https://eiexchange.com/content/344-Educating-the-Unintended-Entrepreneur?search=education%20and%20teaching>) by Roy Carriker

[Small Acts of Entrepreneurship](#)

[Transcend the Business Realm](#)

(<https://eiexchange.com/content/337-small-acts-of-entrepreneurship-transcend-the-bus?search=small%20acts>) by Donna DeCarolis

[Social Entrepreneurship Exercise: Developing Your Theory of Change](#)

(<https://eiexchange.com/content/289-social-entrepreneurship-exercise-developing-your>) by Sophie Bacq

[Confidentiality Agreements Promote Candor in Family Business Classes](#)

[Confidentiality Agreements Promote Candor in Family Business Classes](#)

(<https://familybusiness.org/content/confidentiality-agreements-promote-candor-in-fam>) by Kimberly Eddleston and Devina Raithatha

[How New Businesses Can Improve Their Chance of Survival](#)

(<https://eiexchange.com/content/270-how-new-businesses-can-improve-their-chances-of-survival>) by Howard Aldrich

[Entrepreneurship Education Must Start Before College](#)

(<https://eiexchange.com/content/291-entrepreneurship-education-must-start-before-col?search=education%20and%20teaching>) by Roy Carriker

[Want to Give Your Students Real-World](#)

Experience? Try Consulting Projects
(<https://eiexchange.com/content/88-want-to-give-your-entrepreneurship-students-real-world-experience-try-consulting-projects>) by Kim Eddleston

Why Didn't I Think of That? A Classroom Exercise for Developing Entrepreneurial Thinking

(<https://eiexchange.com/content/32-why-didnt-i-think-of-that-a-classroom-exercise-f>) by Dan Holland

Should I Participate in a Business Accelerator?

(<https://eiexchange.com/content/78-should-i-participate-in-a-business-accelerator>) By Jon Eckhardt

Entrepreneurs are Built, Not Born

(<https://eiexchange.com/content/110-entrepreneurs-are-built-not-born>) by Ron Mitchell

Every College Student Should Take a Course in Entrepreneurship

(<https://eiexchange.com/content/245-every-college-student-should-take-a-course-in-entrepreneurship>) by Sara Cochran

Entrepreneurship Programs Should Nurture Companies of One

(<https://eiexchange.com/content/39-entrepreneurship-programs-should-nurture-companies-of-one>) by George Gendron

e-Fest

Home Page with Last Year's Winners

(<https://eiexchange.com/e-fest>)

e-Fest Rules(<https://eix.org/e-fest-guide/faqs/>)

Turning Good Presentations into Great Ones

(<https://eiexchange.com/content/127-turning-good-business-presentations-into-great-ones>) by Joan Moser

Schulze Foundation to promote entrepreneurship ([more about EIX](https://eiexchange.com/about)(<https://eiexchange.com/about>)). While we post free displays of entrepreneurship schools where our editors teach, we do not sell or accept paid ads. Nor do we sell or provide your information or your students' information to any other organizations. Please explore the site and consider including our content in your courses and publishing your research, insights and best practices in the classroom on EIX.

Please direct inquiries about using or submitting content to: info@eiexchange.com
(<mailto:info@eiexchange.com>)

All the best,

David Deeds
Editor-in-Chief
Entrepreneurship and Innovation Exchange

Additional Search Terms: tools for teachers, resources for teachers, resources for professors, business schools, entrepreneurship schools, teaching entrepreneurship, classroom resources

EIX is a non-profit organization that is funded by the