Entrepreneur & Innovation Exchange
Published online at EIX.org on November 04 2016
DOI: 10.17919/X9GP47

When Should a Startup Seek Angel Investors or Venture Capital?

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KEYWORDS: Venture Capital, Entrepreneurial finance, How to start a business.

Not every startup needs the same kind of investor. Learn when angel funding, friends and family or venture capital may be a better fit.

Entrepreneurs have several options when they need capital to get a venture going: family and friends, angel investors and venture capitalists. Growthfire LLC's Eapen Chacko, an advisor to private equity firms, discusses how these options are different, and where they can overlap.

Link to video

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