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Vegan Venture: Mission Drives Success for Restaurant Chain

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KEYWORDS: Accommodation & Food Services, Management, Leadership, Women.

Nicole Marquis, founder of Philadelphia's HipCityVeg vegan restaurant chain, strongly believes in a holistic approach to living and managing a venture. In this interview with EIX Editor Donna De Carolis, Marquis talks about how her commitment to veganism shapes her own sense of well-being and helps her run a successful business. "When you are working towards a greater good," she says, "there's an incredible energy behind you that keeps you going through the challenges."

Link to video

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Additional search terms: women, feminism, female founders, women business owners, glass ceiling, restaurants, vegan, vegans, restaurants for vegans, mission-driven startups

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