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Why Entrepreneurship Education Should Focus on Empowerment and Transformation

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As programs grow, they risk losing the entrepreneurial spirit they teach. Schools must keep experimenting, adapting and focusing on student empowerment and transformation.

As more students seek to become entrepreneurs, the schools that teach them must be entrepreneurial themselves. This means taking a fresh look at what they teach and the skills and mindsets that students take with them upon graduation. As the entrepreneurship program grows and thrives, it must keep its edge and resist the tendency to become as bureaucratic as many other university departments. In this discussion from our 2016 Conference, Michael Morris, Program Director of the Entrepreneurship & Innovation Center at University of Florida and a 2016 Schulze Entrepreneurship Educator of the Year, explains why entrepreneurship programs must be platforms for empowerment and transformation. Every graduate, he says, should be able to start something -- whether that's a business, an organization or a movement.

Link to video

More ideas

College business professors looking for more ideas to enrich the classroom experience can find them here (https://eiexchange.com/eix-in-class) .

Additional Search Terms: entrepreneurship courses, teaching ideas, teaching resources, classroom ideas, entrepreneurship classes, business schools, business school classes, entrepreneurship students, professors

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