Entrepreneur & Innovation Exchange
Published online at FamilyBusiness.org on June 20 2017
DOI: 10.17919/X9PG6S

Why Innovating in a Family Business Can Feel Like Playing Jenga

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KEYWORDS: Management, Family Business, Entrepreneurship, Doug Baumoel.

Family firms are tightly connected systems. Changing one part can unsettle the rest, but avoiding innovation can be even more dangerous.

With ties that bind emotionally and legally, family businesses are different from non-family firms: sensitive, easily disrupted and conflict-prone. But in this interview with FamilyBusiness.org Managing Editor Kim Eddleston, Doug Baumoel of Continuity Family Business Consulting argues that family businesses must find a way to innovate nonetheless, even if it brings conflict and discomfort.

Link to video

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