

# Schulze Entrepreneurship Challenge Highlights e-Fest® 2018

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**KEYWORDS:** Entrepreneurship, Leadership, Product Development, Startups, Team Development, student entrepreneurs, Student innovators.

Sponsored by the Richard M. Schulze Family Foundation, the Schulze School of Entrepreneurship at the University of St. Thomas, and EIX.org, a non-profit online platform for entrepreneurship education, e-Fest celebrates 25 student teams who submitted the best business pitches in a preliminary online competition. At e-Fest in April (Minneapolis, MN), there will be a Pitch Competition, development workshops, an Innovation Challenge and the featured event: 25 finalist teams vying for places and awards in the **Schulze Entrepreneurship Challenge** (<https://eix.org/e-fest>). In 2018, two new prizes will recognize entries with the most promising global impact and social impact. Travel and accommodations are provided to finalists.

**e-Fest Participant Guide and Event Information**  
(<https://eix.org/e-fest-guide>)

The difficult work of selecting 25 finalists from colleges and universities across North America was undertaken by a panel of nearly 40 judges. We are grateful for the hard work of our judges as well as the many participating student teams and advisors, who are investing into their careers and communities as entrepreneurs.

We are very pleased to announce this year's finalists.

## e-Fest 2018 Top 25 Finalists Schulze Entrepreneurship Challenge

LISTED IN ALPHABETICAL ORDER BY TEAM NAME

### Boost Linguistics

*Drexel University*

*Ethan Bresnahan, Alex Dodson and Jeff Nowak.  
Advisor: Chuck Sacco*

Artificial intelligence that augments creativity and written

communication

### BusRight

*Northeastern University*

*Keith Corso, Evan Eddleston and Chris Fischer.  
Advisor: Kimberly Eddleston*

Optimizes school bus routes based on the students who are riding the bus

### Cradled Systems

*University of New Hampshire*

*Brandon Allen, Ty Kartiganer, Mateusz Mroz and Ahmed Alzawar. Advisor: Andrew Earle*

Captures waste gas from petroleum and chemical processing and converts it into useful products

### Creo

*University of Northern Iowa*

*Kyle Coogler and Corey Behrens. Advisor: Lauri Watje*

A web application that streamlines the recruitment process for people with disabilities

### Davinci

*St Olaf College*

*Anthony Valiulis, Jack Schoephoester, Johannes Bang and Salvador Alvarez. Advisor: Roberto Zayas*

A solution for retailers to automatically track inventory on hooks and racks within the stores.

### Division 1-On-1 Trainers

*University of Virginia*

*Grant Sirlin and Jared Vishno. Advisor: Alex Zorychta*



The first and only web application solution that lets NCAA athletes earn money in an NCAA-compliant manner

### **ecoText**

*University of New Hampshire*

*Joel Nkounkou and Jason Martinez. Advisor: Ian Grant*

An online platform for college students to help them manage how they get their textbooks

### **ExpressionMed**

*University of St Thomas*

*Meghan Sharkus and Jackie Page. Advisor: Laura Dunham*

Customizable decals and stickers to provide ease and personalization of personal diabetes monitoring devices

### **Fairy Godmother**

*Susquehanna University*

*Hannah Gruber, Jennifer Thorsheim and Julia Bodner. Advisor: Emma Fleck*

A taxi service for women by women

### **Fledglink**

*Florida Gulf Coast University*

*Katlyn Sullivan and Tyler Dalbora. Advisor: Sandra Kauanui*

Make graduate school ambitions an integral part of the undergraduate career planning process

### **Future Forward Foods**

*George Washington University*

*Daniel Berg and Alec Ludwig. Advisor: Ravi Ramani*

An ultra-natural dessert and alternative to sweets

### **Infiniti Greens**

*Binghamton University*

*Joseph Rigoroso and Brianna Hulbert. Advisor: Sung Kim*

An urban farm operating in the heart of downtown Binghamton, NY

### **Inventive Byte**

*USC*

*Ankit Sharma, Chloe Arriaga and Shoshana Arunasalam. Advisor: James Bottom*

An AI-powered community for college entrepreneurs to work with engineers, professionals and mentors on their projects

### **Lifted Roots Vertical Farms**

*Farmingdale State College*

*William Turano, Zane Smith and Tal Granot. Advisor: Jing Betty Feng*

An indoor hydroponic farm that specializes in herbs and food preparation ingredients

### **NomadX**

*Washington and Lee University*

*Graham Novak and Mourad Berrached. Advisor: Gavin Fox*

A global community enabling travel and remote work by supporting a digital lifestyle

### **Observe**

*Georgia State University*

*Lawrence Chen, Harsha Goli, Luis Bock, Diamond Lester and Aaron Via. Advisor: Isabelle Monlouis*

Helps college students with career exploration through data insights and digital job shadowing experience

### **Orindi Ventures**

*Grand Valley State University*

*Jordan Vanderham and Jared Seifert. Advisor: Zoe Bruyn*

The Orindi Mask enables people to breathe warm, comfortable air in the coldest environments.

### **Safe In Sound**

*University of St Thomas*

*Savannah Hufendick, Cameron Hufendick and Brett Hufendick. Advisor: Laura Dunham*

An app and set of earbuds that processes loud sounds [music] and automatically limits amplitude and durations to safe levels

### **Seiji's Bridge**

*Portland State University*

*Alex Dassise and Quincy Brown. Advisor: Abby Chroman*

A line of specialized toys with features that support interactivity and communication for people with autism or communication/sensory disorders

### **Spark**

*Missouri University of Science & Technology*

*Edward Koharik, Matthew Healy, Caleb Jett, Lucas Mefford and Edward Kufa. Advisor: Bonnie Bachman*

Engineering robotics programs and tools for students to learn at home and outside of the classroom

### **Speed E-Box**

*Western Michigan University*

*Chris Messecar and Blake Agy. Advisor: Lara Hobson*

A replacement for conventional electric outlet boxes that does not require time consuming pre-measurement and cutting of drywall during home and industrial construction

### **Vers: The Rap Game**

*Northeastern University*

*Jerried Walker and Eric Martinez. Advisor: Kimberly Eddleston*

A freestyle rap-based game where the players compete to make the best freestyle rap using a set of template playing cards

### **Vetiver Solutions Inc.**

*University of Minnesota - Twin Cities*

*Leeore Levenstein, Elizabeth Alonzi and Jesse Abelson. Advisor: Fred Rose*

Dedicated to fighting poverty by making sustainable farming practices profitable by promoting the planting of a tall, erosion fighting grass called Vetiver

### **Wilminvest**

*University of Delaware*

*Bryce Fender, Joel Amin and Demetrius Thorn. Advisor: Vince DiFelice*

A solution to the issue of vacant and abandoned properties in Wilmington, Delaware that acquires and updates properties and converts them into supported housing and rentals

### **Zero Barrier**

*University of Wisconsin - Madison*

*Evan Wolfenden, Ben Farley and Billy Boutelle. Advisor: Michael Williams*

An innovative way to 3D print metal parts