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Why More Women Should Study Entrepreneurship in College

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Entrepreneurial skills can benefit women whether or not they start companies. Two leading scholars explain why colleges must make programs more inclusive.

Women have become a powerful part of the global economy, but many college and university entrepreneurship programs are not attracting them. In this interview with EIX's Kim Eddleston, professors Candida Brush of Babson College and Linda Edelman of Bentley University -- who've co-authored two books on entrepreneurship and women -- discuss what higher education must do to make entrepreneurship education more appealing and accessible to women. They also talk about why more women must acquire the entrepreneurial skills that will serve them well whether or not they start a business.

Link to video

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Every College Student Should Take a Course in Entrepreneurship
(https://eiexchange.com/content/245-every-college-student-should-take-a-course-in-en?search=every%20student)

Small Acts of Entrepreneurship Transcend the Business Realm(https://eiexchange.com/content/337-small-acts-of-entrepreneurship-transcend-the-bus?search=small%20acts)

Additional search terms: women, feminism, female founders, women business owners, glass ceiling, sexual discrimination, business schools, business courses, colleges and universities, entrepreneurship courses, entrepreneurship schools, bias, opportunity

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