Entrepreneur & Innovation Exchange
Published online at EIX.org on August 08 2019
DOI: 10.32617/429-5d4c358a88d50

How Mentors and Accelerators Helped Artyfactos Grow Its Social Venture

Kimberly Eddleston (Northeastern University)

KEYWORDS: Entrepreneurship, Women, mentors, social entrepreneurship.

Founder Angie Sanchez explains how mentors and accelerators helped Artyfactos expand its mission and reach new markets.

Vulnerable women living in Colombia are earning money and improving their lives through jewelry-making, thanks to Artyfactos. The company has found markets for the women's creations in the US and Europe, including some Macy's stores. In this interview with EIX Editor Kim Eddleston, Artyfactos Founder Angie Sanchez talks about the impact of mentors and accelerators on her venture's success.

Read More

Advice, Best Practices and Inspiration for Women Entrepreneurs(https://eiexchange.com/women)

Link to video

Additional search terms: women, female founders, women business owners, opportunity, helping others while making money, empowerment, fighting poverty

Copyright © 2019 The Authors. Entrepreneur & Innovation Exchange is published at EIX.org. This is an open access article under the terms of the Creative Commons Attribution-NoDerivs License, which permits use and distribution in any medium, provided the original work is properly cited and no modifications or adaptations are made. View EIX.org Authorship Terms at https://eix.org/terms