Remembering Clay Christensen
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Clay Christensen, the Harvard Business School educator who passed away in January 2020, changed the way people around the world think of innovation. Through widely-read books, such as "The Innovator’s Dilemma," he popularized the idea of “disruptive innovation”, a process by which entrepreneurs displace established, market-leading firms, upending entire industries along the way. Although Clay’s terminology and examples gained wide acceptance among managers, scholars gave his work a more qualified reception. This recent blog post (https://digitopoly.org/2020/01/24/clay-christensen-mild-mannered-disruptor/) by University of Toronto strategy professor Josh Gans (https://www.rotman.utoronto.ca/FacultyAndResearch/Faculty/FacultyBios/Gans) offers some thoughtful and personal reflections on Clay’s life and work that can help entrepreneurs make sense of Clay’s contributions – and their limitations – within a broader intellectual context.

Photo Courtesy of the Christensen Institute