

# Family Business Professors: Resources For Online Learning

Kimberly Eddleston (Northeastern University)

**KEYWORDS:** Information Technology, Teaching Methods.

Due to the Coronavirus (COVID-19) epidemic, many professors are quickly revising their courses to be delivered online. FamilyBusiness.org is here to help with an array of free and peer-reviewed resources that can easily be used in an online course. While the examples offered below are geared towards family business courses, our sister website – [eix.org](https://eix.org) – offers a multitude of free and peer-reviewed resources geared toward entrepreneurship and innovation education.

We hope you find these resources helpful. Like family, FamilyBusiness.org is here to help and support you! Please follow us on Twitter at [@EIXsocial](https://twitter.com/EIXsocial) (<https://twitter.com/EIXsocial>) if you would like to receive updates on our new content.

If you need help finding software and services to move your classes online, check out [this article](https://familybusiness.org/content/technology-tools-for-remote-teaching-and-student-mentoring) (<https://familybusiness.org/content/technology-tools-for-remote-teaching-and-student-mentoring>) on EIX.

## Videos that showcase family business principles and give an insider's perspective:

How Family Firms Can Innovate With Less

<https://familybusiness.org/content/How-Family-Firms-Can-Innovate-With-Less>

'There's No Birthright' and Other Tips for Raising Entrepreneurial Leaders

<https://familybusiness.org/content/Theres-no-birthright-and-other-tips-for-raising>

Advice for Non-Family Executives in Family Businesses

<https://familybusiness.org/content/advice-for-non-family-executives-in-family-busin>

What it Takes to Build a Four-Generation Business

<https://familybusiness.org/content/What-it-takes-to-build->

[a-four-generation](https://familybusiness.org/content/why-family-firms-are-like-jenga)

Why Family Firms are Like Jenga

<https://familybusiness.org/content/why-family-firms-are-like-jenga>

Encouraging Family Business Members to go the Extra-mile

<https://familybusiness.org/content/Encouraging-family-business-members-to-go-the-extra-mile>

Hyannis Country Garden is a Family Business With Deep Roots

<https://familybusiness.org/content/Hyannis-country-garden-is-a-family-business-with-deep-roots>

## Exercises and activities that can be performed remotely:

Understand Your Family Firm's Core Strengths and Weaknesses

<https://familybusiness.org/content/understand-your-family-firms-core-strengths-and-weaknesses>

Unlocking the Innovation Potential of Family Firms: An Assessment Tool

<https://familybusiness.org/content/unlocking-the-innovation-potential-of-family-firms-an-assessment>

Let's Get Professional: Family Firms Need HRM Practices

<https://familybusiness.org/content/Lets-get-professional-family-firms-need-hrm>

Future Family Business Owners Can Learn to Manage Conflict

<https://familybusiness.org/content/future-family-business-owners-can-learn-to-manag>

Acres of Diamonds: Advantages of Working in Your Family Business

<https://familybusiness.org/content/acres-of-diamonds-advantages-of-working-in-your>

**Cases that can easily spur online discussion and debate:**

How Lowell Wakefield Made Crab King

<https://eiexchange.com/content/231-how-lowell-wakefield-made-crab-king>

(<https://familybusiness.org/content/231-how-lowell-wakefield-made-crab-king>)

How Can the Family Business Cope When a Key Non-family Exec Leaves?

<https://familybusiness.org/content/how-can-the-family-business-cope-when-a-key-non>

**Readings materials well-suited for family business education:**

Outside Leadership Can Save the Family Business

<https://familybusiness.org/content/Outside-leadership-can-save-the-family-business>

Thriving or Trapped in the Family Business

<https://familybusiness.org/content/thriving-or-trapped-in-the-family-business>

Too Much Love in the Family Can Hurt

<https://familybusiness.org/content/Too-much-love-in-the-family-can-hurt>

How Family Business Leaders Can Encourage Both Devotion and Performance

<https://familybusiness.org/content/How-family-business-leaders-can-encourage-both-d>

The Family Way: How Entrepreneurial Values Help Businesses Thrive Over Generations

<https://familybusiness.org/content/the-family-way-how->

[entrepreneurial-values-help-b](#)

The 'Fredo Factor:' How Deadbeats and Troublemakers Hurt Family Businesses

<https://familybusiness.org/content/the-fredo-factor-how-deadbeats-and-troublemakers>

Successful Successions Are Never Smooth

<https://familybusiness.org/content/successful-successions-are-never-smooth>

When Entrepreneurs Raise Entrepreneurs

<https://familybusiness.org/content/When-entrepreneurs-raise-entrepreneurs>

**Finally, for a list of additional cases, TV shows and movies that could be incorporated into your online course, the following article is excellent:**

Case Studies, Movies, TV Shows and Other Family Business Resources

<https://familybusiness.org/content/case-studies-movies-tv-shows-and-other-family-bu>

From our family to yours, FamilyBusiness.org wishes you the best!

*Additional Search Terms: online teaching, online classrooms, teaching remotely, remote learning*