Online Teaching Resources from EIX

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During the coronavirus (COVID-19) epidemic, many instructors are quickly revising their courses to be delivered online. EIX is here to help with an array of free and peer-reviewed resources that can easily be used in an online course. Listed below are examples of videos and case studies that can be used as the basis for student reflections or discussions, as well as teaching tools that can be incorporated into online coursework. More resources can be found by selecting one of the "Resource topics" at the top of the page. Finally, our sister website, FamilyBusiness.org(https://familybusiness.org) , offers additional resources specifically for the family business classroom(https://familybusiness.org/content/professors-and-teachers-resources-for-online-learning) .

We hope you find these resources helpful. Please follow us on Twitter at @EIXsocial(https://twitter.com/EIXSocial) if you would like to receive updates on our new content.

Videos

Mission in a Bottle: A Discussion with Honest Tea's Seth Goldman (https://eiexchange.com/content/122-mission-in-a-bottle-a-discussion-with-honest-tea)

Ann Winblad, Entrepreneur and Venture Capitalist (https://eiexchange.com/content/85-ann-winblad-entrepreneur-and-venture-capitalist?search=Ann%20winblad)

How Eric Martell Cooked up a 'Digital Food Court' (https://eiexchange.com/content/98-how-eric-martell-cooked-up-a-digital-food-court?search=eric%20martell)

Green Giant: Grocer Scott Nash on Organic Growth (https://eiexchange.com/content/124-green-giant-grocer-scott-nash-on-organic-growth?search=Green%20giant)

RX for Success: Former MinuteClinic CEO Linda Hall Shares her Stories (https://eiexchange.com/content/104-rx-for-success-former-minuteclinic-ceo-linda-hal)

A Tech Entrepreneur's Journey: Hard Work and Smart Risks(https://eiexchange.com/content/a-tech-entrepreneurs-journey-hard-work-and-smart-risks?search=smart%20risks)

YOXO Founder Discusses the Serious Business of Play (https://eiexchange.com/content/198-yoxo-founder-discusses-the-serious-business-of-p?search=yoxo)

Case studies

When Kickstarter Campaigns Don't Deliver: A Case Study of Phenom Fabrics (https://eiexchange.com/content/141-when-kickstarter-campaigns-dont-deliver-a-case-s?search=when%20kickstarter)

Change of Heart: Two Companies that Transformed Cardiac Care (https://eiexchange.com/content/148-change-of-heart-two-companies-that-transformed-c)

Versare, Inc. - The Accidental Fax (https://eiexchange.com/content/24-versare-inc-the-accidental-fax?search=versare)

Will Music Schools Embrace Multimedia Software? (https://eiexchange.com/content/133-will-music-schools-embrace-multimedia-software?search=will%20music%20schools)

Exercises and teaching tools

Integrate Lego Serious Play for Collective Creativity (https://eiexchange.com/content/Integrate-lego-serious-play-for-collective-creativity)

Five Very Fast Ways to Better Understand a New Product or Market (https://eiexchange.com/content/209-five-very-fast-

ways-to-better-understand-a-new-p)

[Online Mentorship and Teamwork Best Practices](https://eiexchange.com/content/213-online-mentorship-and-teamwork-best-practices?search=online%20mentorship) (https://eiexchange.com/content/213-online-mentorship-and-teamwork-best-practices?search=online%20mentorship)

[Social Entrepreneurship Exercise: Developing your "Theory of Change"](https://eiexchange.com/content/289-social-entrepreneurship-exercise-developing-your?search=theory%20of%20change) (https://eiexchange.com/content/289-social-entrepreneurship-exercise-developing-your?search=theory%20of%20change)

[Creativity Exercise: Connecting Disparate Products, Services, or Concepts](https://eiexchange.com/content/creativity-exercise-connecting-disparate-products-services-or-co?search=creativity%20exercise) (https://eiexchange.com/content/creativity-exercise-connecting-disparate-products-services-or-co?search=creativity%20exercise)