During the coronavirus (COVID-19) epidemic, many instructors are quickly revising their courses to be delivered online. EIX is here to help with an array of free and peer-reviewed resources that can easily be used in an online course. Listed below are examples of videos and case studies that can be used as the basis for student reflections or discussions, as well as teaching tools that can be incorporated into online coursework. More resources can be found by selecting one of the “Resource topics” at the top of the page. Finally, our sister website, FamilyBusiness.org, offers additional resources specifically for the family business classroom.

We hope you find these resources helpful. Please follow us on Twitter at @EIXsocial if you would like to receive updates on our new content.

### Videos

**Mission in a Bottle: A Discussion with Honest Tea's Seth Goldman**

[Watch Video](https://eiexchange.com/content/122-mission-in-a-bottle-a-discussion-with-honest-tea)

**Ann Winblad, Entrepreneur and Venture Capitalist**

[Read More](https://eiexchange.com/content/85-ann-winblad-entrepreneur-and-venture-capitalist?search=Ann%20winblad)

**How Eric Martell Cooked up a 'Digital Food Court’**

[Read More](https://eiexchange.com/content/98-how-eric-martell-cooked-up-a-digital-food-court?search=eric%20martell)

**Green Giant: Grocer Scott Nash on Organic Growth**

[Read More](https://eiexchange.com/content/124-green-giant-grocer-scott-nash-on-organic-growth?search=Green%20giant)

**RX for Success: Former MinuteClinic CEO Linda Hall Shares her Stories**

[Read More](https://eiexchange.com/content/104-rx-for-success-former-minuteclinic-ceo-linda-hall)

**A Tech Entrepreneur’s Journey: Hard Work and Smart Risks**

[Read More](https://eiexchange.com/content/a-tech-entrepreneurs-journey-hard-work-and-smart-risks?search=smart%20risks)

**YOXO Founder Discusses the Serious Business of Play**

[Read More](https://eiexchange.com/content/198-yoxo-founder-discusses-the-serious-business-of-p?search=yoxo)

### Case studies

**When Kickstarter Campaigns Don't Deliver: A Case Study of Phenom Fabrics**

[Read More](https://eiexchange.com/content/141-when-kickstarter-campaigns-dont-deliver-a-case-study-of-phenom-fabrics?search=when%20kickstarter)

**Change of Heart: Two Companies that Transformed Cardiac Care**

[Read More](https://eiexchange.com/content/148-change-of-heart-two-companies-that-transformed-cardiac-care)

**Versare, Inc. - The Accidental Fax**

[Read More](https://eiexchange.com/content/24-versare-inc-the-accidental-fax?search=versare)

**Will Music Schools Embrace Multimedia Software?**

[Read More](https://eiexchange.com/content/133-will-music-schools-embrace-multimedia-software?search=will%20music%20schools)

### Exercises and teaching tools

**Five Very Fast Ways to Better Understand a New Product or Market**

[Read More](https://eiexchange.com/content/209-five-very-fast-ways-to-better-understand-a-new-product-or-market)

**Online Mentorship and Teamwork Best Practices**

[Read More](https://eiexchange.com/content/213-online-mentors-and-teamwork-best-practices)
Social Entrepreneurship Exercise: Developing your “Theory of Change”
(http://eiexchange.com/content/289-social-entrepreneurship-exercise-developing-your?search=theory%20of%20change)

Creativity Exercise: Connecting Disparate Products, Services, or Concepts
(http://eiexchange.com/content/creativity-exercise-connecting-disparate-products-services-or-concepts?search=creativity%20exercise)