Videos for the Global Family Business Community

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KEYWORDS: Management, Family Business, crisis management, best practice.

What does the current crisis mean for those who own and manage family businesses or who teach future family business leaders? Now more than ever, as a crisis threatens the survival of many ventures, we need to share the best thought leadership about family businesses with one another. Being able to adapt to changing environments, establish proper governance, professionalize the family firm, communicate within the family and the business, manage adversity and conflict, secure wealth and prepare the next generation have never been more important.

Although we can no longer share a physical space with colleagues, customers, or students, all of us with a deep concern for the future of family businesses can share what we know online. The Business Families Foundation (BFF) has a vast repository of relevant knowledge by expert faculty members and family business leaders. After an online guest talk by Olivier de Richouffitz, CEO of the BFF, we discussed making family business knowledge more available during this unprecedented crisis. We have selected major topics that are relevant to family enterprises during and after the crisis. These topics are also commonly taught in Bachelor, Masters and Executive Education programs around the globe.

BFF has made these videos available free of charge. These videos will bring expert advice to anyone, anyplace, anytime, anywhere. These resources are only a starting point, but we hope they can make a small difference that will help the global family business community increase their resilience and navigate these challenging times.

Intrapreneurship – Rejuvenating the Business from within

Video Title

Presented by

The Challenges of Building a New Brand
(<https://businessfamilies.com/videohome/fostering-intrapreneurship/the-challenges-of-building-a-new-brand/>)

Intrapreneurship at Beau's: The Creation of Halcyon Barrel House
(<https://businessfamilies.com/videohome/achieving-generational-purpose/intrapreneurship-at-beau-s-the-creation-of-halcyon-barrel-house/>)

The Future of Family Business
(<https://businessfamilies.com/videohome/fostering-intrapreneurship/the-future-of-family-business/>)

Innovation – Developing new solutions in an ever changing world

Video Title

Presented by

Key Elements in Building a Culture of Innovation
(<https://businessfamilies.com/videohome/fostering-intrapreneurship/key-elements-in-building-a-culture-of-innovation/>)

Innovation and Creativity are Nurtured Through Self Reflection

(<https://businessfamilies.com/videohome/fostering-intrapreneurship/innovation-and-creativity-are-nurtured-through-self-reflection/>)

Female Family Leadership – Leveraging family strengths

Video Title	Presented by
Taking on Ownership Roles (https://businessfamilies.com/videohome/professionalizing-ownership/taking-on-ownership-roles/)	Margaret-Jean Mannix

The Greatest Challenges Faced by Women in Family Business Today (https://businessfamilies.com/videohome/advice-for-a-woman-taking-on-a-leadership-role-in-family-business/)	Heidi Vermeer-Quist
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Later Generation Ownership – Ensuring continuity across generations

Video Title	Presented by
How to Build Your Ownership Strategy (https://businessfamilies.com/videohome/professionalizing-ownership/how-to-build-your-ownership-strategy/)	Charles Sirois
The Governance and Roles of Owners (https://businessfamilies.com/videohome/building-family-strategy/the-governance-and-roles-of-owners/)	Philippe de Gaspé Beaubien

Family Relationships – Managing families and their changing dynamics over time

Video Title	Presented by
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Participation of In-Laws in Family Meetings and Processes (https://businessfamilies.com/videohome/addressing-communication/participation-of-in-laws-in-family-meetings-and-decision-processes/)	Ivan Lansberg
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3 Tips Every Business Family Should Follow (https://businessfamilies.com/videohome/addressing-communication/3-tips-every-business-family-should-follow/)	John Davis
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Family Communication & Conflict Management –

Ensuring That Everyone Can Be on the Same Page

Video Title	Presented by
Next Generation Leaders Creating an Inclusive Shared Vision (https://businessfamilies.com/videohome/achieving-generational-purpose/next-generation-leaders-creating-an-inclusive-shared-vision/)	Brittney Ramsay & Breanne Ramsay
Disrespect: A Root Cause of Conflict (https://businessfamilies.com/videohome/achieving-generational-purpose/disrespect-a-root-cause-of-conflict/)	Stephen Hecht

Governance – How to Manage the Family's

Involvement in the Business

Video Title	Presented by
Family Meetings: The Importance of Having Structured Time for Communication (https://businessfamilies.com/videohome/addressing-communication/family-meetings-the-importance-of-having-structured-time-for-communication/)	Nan-b de Gaspé Beaubien
Effective Family Councils & Family Forums (https://businessfamilies.com/videohome/addressing-communication/effective-family-councils-and-family-forums/)	Taylor Family

Family Wealth Management – How to Instill Family Values in Managing Wealth

Video Title	Presented by
Teaching the Value of Money from a Young Age (https://businessfamilies.com/videohome/achieving-generational-purpose/teaching-the-value-of-money-from-a-young-age/)	Danielle Saputo
The Challenges of Measuring Success (https://businessfamilies.com/videohome/building-family-strategy/the-challenge-of-measuring-success/)	Robert Frances

Family Philanthropy – Making a Difference to the Community

Video Title	Presented by
A 5 Step Process for Developing Social Impact (https://businessfamilies.com/videohome/improving-impact/a-5-step-process-for-developing-social-impact/)	Ido Aharoni
Charity vs. Philanthropy and the Purpose of a Family Foundation (https://businessfamilies.com/videohome/improving-impact/charity-vs-philanthropy-and-the-purpose-of-a-family-foundation/)	Jim Burton

Family Office – Responsible Management of Family Wealth

Video Title	Presented by
Our Family Office 100 Year Plan (https://businessfamilies.com/videohome/building-family-strategy/our-family-office-100-year-plan/)	Patricia Saputo