

Videos for the Global Family Business Community

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EDITOR'S NOTE: This article, published during the height of the COVID-19 pandemic, links to resources that can help family businesses manage challenges and become more resilient.

What does the current crisis mean for those who own and manage family businesses or who teach future family business leaders? Now more than ever, as a crisis threatens the survival of many ventures, we need to share the best thought leadership about family businesses with one another. Being able to adapt to changing environments, establish proper governance, professionalize the family firm, communicate within the family and the business, manage adversity and conflict, secure wealth and prepare the next generation have never been more important.

Although we can no longer share a physical space with colleagues, customers, or students, all of us with a deep concern for the future of family businesses can share what we know online. The Business Families Foundation (BFF) has a vast repository of relevant knowledge by expert faculty members and family business leaders. After an online guest talk by Olivier de Richoufftz, CEO of the BFF, we discussed making family business knowledge more available during this unprecedented crisis. We have selected major topics that are relevant to family enterprises during and after the crisis. These topics are also commonly taught in Bachelor, Masters and Executive Education programs around the globe.

BFF has made these videos available free of charge. These videos will bring expert advice to anyone, anyplace, anytime, anywhere. These resources are only a starting point, but we hope they can make a small difference that will help the global family business community increase their resilience and navigate these challenging times.

Intrapreneurship – Rejuvenating the Business

from within

Video Title **Presented by**

The Challenges of Building a New Brand Hugo Germain
(<https://businessfamilies.com/videohome/fostering-intrapreneurship/the-challenges-of-building-a-new-brand/>)

Intrapreneurship at Beau's: The Creation of Halcyon Barrel House Steve Beauchesne
(<https://businessfamilies.com/videohome/achieving-generational-purpose/intrapreneurship-at-beaus-the-creation-of-halcyon-barrel-house/>)

The Future of Family Business Rob Nason
(<https://businessfamilies.com/videohome/fostering-intrapreneurship/the-future-of-family-business/>)

Innovation – Developing new solutions in an ever changing world

Video Title **Presented by**

Key Elements in Building a Culture of Innovation Brandt Channing Louie
(<https://businessfamilies.com/videohome/fostering-intrapreneurship/key-elements-in-building-a-culture-of-innovation/>)

g-intrapreneurship/key-elements-in-building-a-culture-of-innovation/)

Innovation and Creativity are Nurtured Through Self Reflection
(<https://businessfamilies.com/videohome/fosterin-g-intrapreneurship/innovation-and-creativity-are-nurtured-through-self-reflection/>)

Female Family Leadership – Leveraging family strengths

Video Title Presented by

Taking on Ownership Roles
(<https://businessfamilies.com/videohome/professionalizing-ownership/taking-on-ownership-roles/>)

The Greatest Challenges Faced by Women in Family Business Today
(<https://businessfamilies.com/videohome/advice-for-a-woman-taking-on-a-leadership-role-in-family-business/>)

Later Generation Ownership – Ensuring continuity across generations

Video Title Presented by

How to Build Your Ownership Strategy
(<https://businessfamilies.com/videohome/professionalizing-ownership/how-to-build-your-ownership-strategy/>)

The Governance and Philippe de Gaspé

Roles of Owners Beaubien
(<https://businessfamilies.com/videohome/building-family-strategy/the-governance-and-roles-of-owners/>)

Family Relationships – Managing families and their changing dynamics over time

Video Title Presented by

Participation of In-Laws in Family Meetings and Processes
(<https://businessfamilies.com/videohome/addressing-communication/participation-of-in-laws-in-family-meetings-and-decision-processes/>)

3 Tips Every Business Family Should Follow
(<https://businessfamilies.com/videohome/addressing-communication/3-tips-every-business-family-should-follow/>)

Family Communication & Conflict Management – Ensuring That Everyone Can Be on the Same Page

Video Title Presented by

Next Generation Leaders Creating an Inclusive Shared Vision
(<https://businessfamilies.com/videohome/achieving-generational-purpose/next-generation-leaders-creating-an-inclusive-shared-vision/>)

Disrespect: A Root Stephen Hecht

Cause of Conflict
 (https://businessfamilies.com/videohome/achieving-generational-purpose/disrespect-a-root-cause-of-conflict/)
Governance – How to Manage the Family’s Involvement in the Business

Family Philanthropy – Making a Difference to the Community

Video Title **Presented by**

Family Meetings: The Importance of Having Structured Time for Communication
 (https://businessfamilies.com/videohome/addressing-communication/family-meetings-the-importance-of-having-structured-time-for-communication/)
 Nan-b de Gaspé Beaubien

Video Title **Presented by**

A 5 Step Process for Developing Social Impact
 (https://businessfamilies.com/videohome/improving-impact/a-5-step-process-for-developing-social-impact/)
 Ido Aharoni

Effective Family Councils & Family Forums
 (https://businessfamilies.com/videohome/addressing-communication/effective-family-councils-and-family-forums/)
 Taylor Family

Charity vs. Philanthropy and the Purpose of a Family Foundation
 (https://businessfamilies.com/videohome/improving-impact/charity-vs-philanthropy-and-the-purpose-of-a-family-foundation/)
 Jim Burton

Family Wealth Management – How to Instill Family Values in Managing Wealth

Family Office – Responsible Management of Family Wealth

Video Title **Presented by**

Teaching the Value of Money from a Young Age
 (https://businessfamilies.com/videohome/achieving-generational-purpose/teaching-the-value-of-money-from-a-young-age/)
 Danielle Saputo

Video Title **Presented by**

Our Family Office 100 Year Plan
 (https://businessfamilies.com/videohome/building-family-strategy/our-family-office-100-year-plan/)
 Patricia Saputo

The Challenges of Measuring Success
 (https://businessfamilies.com/videohome/building-family-strategy/the-challenge-of-measuring-success/)
 Robert Frances