

Our Best Advice for Powering Through the Crisis

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Since March we've published many articles about how small businesses, family businesses and startups can survive this pandemic, build resilience and get ready for what comes next. Here they are in one place.

Which Innovations Should You Keep When the Crisis is Over?
(<https://eiexchange.com/content/which-innovations-should-you-keep-when-the-crisis-is-over>)

Resist the urge to "return to normal." Smart companies will identify the survival strategies that are worth keeping and make them better.

Take a CLEAN Look at Your Business Post-COVID19(<https://eiexchange.com/content/take-a-clean-look-at-your-business-post-covid19>)

The pandemic has given small business owners a clean slate upon which to reinvent their companies, and a tool kit for surviving the next crisis.

A Guide to Round 2 of the Stimulus
(<https://familybusiness.org/content/a-guide-to-round-2-of-the-stimulus>)

If you didn't get help the first time around, get your application in now. Here's what to expect and how to get ready.

Say Goodbye to Handshakes and Hugs
(<https://eiexchange.com/content/say-goodbye-to-handshakes-and-hugs>)

Among the many things that will change when the pandemic is over: how we greet one another at work. What we can learn from the more standoffish cultures.

Is the Sharing Economy Over?
(<https://eiexchange.com/content/is-the-sharing-economy-over>)

Post-pandemic, we will still be able to use sharing

platforms for vacation homes rides and other services. But we may see more regulation and a shakeout of the weaker players.

Videos for the Global Family Business Community
(<https://familybusiness.org/content/videos-for-the-global-family-business-community>)

These are challenging times for family businesses. These videos share best practices that help business owners and people who teach family business courses weather the crisis and manage what comes next.

COVID-19: Understanding the Board's Key Role During a Crisis
(<https://familybusiness.org/content/cover-19-understanding-the-boards-key-role-during-a-crisis>)

Companies that can tap their boards' crisis mitigation skills will likely have an edge over companies whose owners don't recognize the board's potential or can't encourage board members to step up.

The Founder of Zoom Shares What's Next
(<https://eiexchange.com/content/the-founder-of-zoom-shares-whats-next>)

Zoom founder Eric Yuan told an online audience what keeps him up at night.

How to Keep Your Favorite Business From Going Under(<https://eiexchange.com/content/How-to-keep-your-favorite-business-from-going-under>)

Your favorite restaurant, specialty store, online retailer or mom-and-pop place needs allies during this struggle. How to be one.

Working From Home: Tips for Employees and Business Owners
(<https://eiexchange.com/content/working-from-home-tips-for-employees-and-business-owners>)



If you're still struggling with remote work, check out these best practices from Northeastern University professor Jay Mulki.

Family Office Continuity in the Time of COVID19

(<https://familybusiness.org/content/family-office-continuity-in-the-time-of-covid19>)

The people who manage the family's wealth, personal affairs and behind-the-scenes parts of the family business have the chance to help the family focus on the future.

How to Care for Your Team During a Crisis

(<https://eiexchange.com/content/how-to-care-for-your-team-during-a-crisis>)

Now more than ever, your employees need reassurance and a plan. How to manage the human side of your business during a period of crushing uncertainty.

Rob Roquitte of eCIO: Growing a Business During a Crisis

(<https://eiexchange.com/content/rob-roquitte-of-ecio-growing-a-business-during-a-crisis>)

In this EIX interview, the financial services company founder shares how he pivoted when the crisis hit.

Family Businesses Can Help One Another

(<https://familybusiness.org/content/family-businesses-can-help-one-another>)

Along with facing their own struggles during the pandemic, family business leaders and employees often feel dismay when another admired family-run enterprise is floundering. How to keep your favorite business from going under.

Virtual Care Startup Zipnosis Aids in the Fight Against Coronavirus

(<https://eiexchange.com/content/virtual-care-startup-zipnosis-aids-the-fight-against-the-coronav?search=zipnosis>)

This digital health company based in Minneapolis is playing an important role in enabling patients to communicate with health care providers without leaving their homes.

Technology Tools for Working or Teaching Remotely

(<https://eiexchange.com/content/technology-tools->

for-working-or-teaching-remotely)

We've all heard of Zoom by now. But have you heard of Slack, Calendly or Airtable?

Coronavirus: 10 Things that Family Businesses Can Do Now

(<https://familybusiness.org/content/coronavirus-10-things-that-family-businesses-can-do-now>)

Immediate steps for when the crisis really hits.