



Women Can Cultivate a Leadership Presence

Kimberly Eddleston (Northeastern University)

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[Link to video](#)

Women are honing their business and technical skills in preparation for leadership, but many of them still struggle with how they communicate and present themselves. Despite their know-how they still struggle with rejection and tend to preface an argument with phrases like "I'm sorry," "excuse me" and "may I interrupt?" In this interview, EIX's Kimberly Eddleston talks with Susan Laverick of the House of Beaufort, a consulting firm based in the UK and Switzerland, on how women can improve the "soft skills" that will give them gravitas...a personal attribute that helps them carry themselves like leaders and helps others perceive them that way. Grit, determination, resilience and stronger communication skills are all part of it.