

## Learn from Leaders #5: Growing the Business

Daniel Forbes (University of Minnesota)

Jon Eckhardt (University of Wisconsin-Madison)

**KEYWORDS:** Management, Leadership, Startups, Growth.

(<https://soundcloud.com/user-876519212-189256831/sets/learn-from-leaders>)

This is the final video in our exclusive series called "Learn from Leaders," featuring advice for early-stage entrepreneurs and innovators from founders and CEOs of groundbreaking companies. Each of our Learn from Leaders videos focuses on an important step in launching a company. This one focuses on how to take your business to the next level of growth, including the types of growth to avoid.

Our interview subjects include Best Buy founder and retired CEO Dick Schulze; Scott Nash, founder of Mom's Organic Market; Seth Goldman, founder of Honest Tea; Linda Hall, former CEO of MinuteClinic; and Jeff Freeland Nelson, founder of Yoxo Toys.

**Video produced by John Buday**

### LEARN MORE

[Explore our "Learn From Leaders" Series](https://eiexchange.com/content/learn-from-leaders-famous-founders-best-advice-for-new-ventures)

(<https://eiexchange.com/content/learn-from-leaders-famous-founders-best-advice-for-new-ventures>)

[Link to video](#)

### LISTEN

Listen to our original interviews with each of these leaders and others on our podcast channel on Soundcloud.

[Link to video](#)

[EIX](#)

(<https://soundcloud.com/user-876519212-189256831>)

[Learn From Leaders: Conversations with Famous Entrepreneurs](#)

