

# Learn From Leaders: Famous Founders' Best Advice for New Ventures

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Over the past several years EIX editors have interviewed the founders and CEOs of groundbreaking companies, and we've published videos of those conversations on our site. Recently we re-edited those videos to distill some of the best advice, and we've organized the clips by topic into a new series entitled, "Learn from Leaders." These five exclusive videos provide wisdom and perspective for early stage entrepreneurs and innovators on five important steps in launching a company: developing an idea, getting financing, advisors and mentors, building a team and growing the business.

Our interview subjects include Dick Schulze, founder and former CEO of Best Buy; Linda Hall, former CEO of MinuteClinic; Edward Hartman, co-founder of LegalZoom; Scott Nash, founder of Mom's Organic Market; Seth Goldman, founder of Honest Tea; Jeff Freeland-Nelson, founder of Yoxo Toys; and Ann Winblad, founding partner of Hummer Winblad Venture Partners.

## Developing an Idea

(<https://eiexchange.com/content/learn-from-leaders-developing-an-idea>)

How to develop an idea from its initial conception to a viable product or service.

## Getting Financing

(<https://eiexchange.com/content/learn-from-leaders-2-getting-the-financing-your-venture-needs-to>)

Leaders talk about the harrowing process of finding financing and investors for their new ventures

## Advisors and Mentors

(<https://eiexchange.com/content/learn-from-leaders-3-advisors-and-mentors>)

How to find advisors and mentors and benefit from their advice in the startup process.

## Building a Team

(<https://eiexchange.com/content/learn-from-leaders-4-building-a-team?search=Learn%20from%20leaders>)

How to attract and incentivize your startup team, and how those teams can evolve as the company matures.

## Growing the Business

(<https://eiexchange.com/content/learn-from-leaders-5-growing-the-business?search=Learn%20from%20leaders>)

How to take your business to the next level of growth, including the types of growth to avoid.

*Videos produced by John Buday*

